

Joseph A Baird

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Experience

Web Designer

February - April 2007 The Art Institute of Tampa Tampa, FL

- Redesign website using user-centered design theories
- Information Architecture
- Building and redesigning the site map
- Quality assurance member

Director of Photography and Flat books

March 2007 The Art Institute of Tampa Tampa, FL

- Complete a motion graphic presentation of student work for the CAMotion 2007
- Resize photos and flat books
- Edit photos and flat books
- Compile into a QuickTime movie using Adobe Affect Effects

Other Employment

Stock Clerk

November 1998 - May 2007 Publix Super Markets Inc. Lakeland, FL

- Team member or as a leader in a high pace working environment
- Working to meet company, industry, and customer's expectations

Education

The Art Institute of Tampa, Tampa, Florida

Anticipated Graduation: September 2007

- Bachelor of Fine Art in Interactive Media Design
- Assisted on a user-centered design web site
- Assisted on a motion graphic show

Polk Community College Lakeland, Florida

August 2000 - December 2002

- Studied Associate of Science in Computer Science

Computer Skills and Course Work

Hardware

Operate both Macintosh and PCs.

Software

Adobe Suite CS2, Macromedia Suite 8, 3ds max, MS Office, MS Project, Final Cut, MS Visio

Courses

Project Management, Fundamentals of Marketing, Media Business Law, Typography, Digital Typography, Layout Design, Digital Illustration, Principles of Design I, Digital Corporate Identity, Survey of Media and Design, Concept Design, Digital Visual Composition, Image Manipulation, Principles of Communication